

**BIRDVILLE HIGH SCHOOL
MIGHTY HAWK BAND
2009 MARCH-A-THON**

The first annual Mighty Hawk Band March-a-thon will take place on **Saturday morning, September 12th** through the subdivision of "Hometown" as well as several neighborhoods close to Smithfield Middle School. The band will march a total of **5 miles** stopping 3 times along the way for performances. Students and families have the opportunity to collect pledge donations in support of their band student. Pledges can be received both **before and after** this event. Included in this packet are pledge forms for "face to face" requests as well as mail-out pledge forms to be returned to the BHS band. Students will receive 100% credit in their account for all donations received on their behalf. Any donations that are received during the actual march-a-thon will go into the BUBB account for the benefit of all students.

Things to remember:

- Tell your prospective sponsors that you are a member of the 2009 Birdville Mighty Hawk Marching Band.
- Let them know about the March-A-Thon and how their contribution will help you and the band program.
- Ask them if they would be interested in supporting YOU by making either a flat contribution, or a pledge per mile marched.
- Should they say "NO", respond with "THANK YOU" and continue your endeavor.
- Use the information sheet if they request to know more about the March-A-Thon.
- Use the map if they are interested in knowing the route the band will travel.
- **PLEASE TRY TO COLLECT THE MONEY AT THE TIME OF THE PLEDGE.**
- Use the mail out donation form for prospective sponsors that do not live in the immediate area.

An example of what to say:

"Hello, my name is _____, and I am a member of the 2009 Birdville Mighty Hawk Marching Band. We are raising money through a March-A-Thon to support this year's band program, and to help us go to the Bands of America Super Regional Championships in St. Louis, MO. This is the first ever Birdville Band March-A-Thon and is a big fundraiser for our band. On Saturday, September 12th, our marching band will march and perform on a 5 mile route through local neighborhoods. Would you please consider sponsoring me by pledging an amount for every mile I march, or perhaps contribute a fixed amount? Your support would be greatly appreciated.